

MINUTES
PANAMA CITY
COMMUNITY DEVELOPMENT CORPORATION, INC
DESTINATION PANAMA CITY
PCDPC
December 11, 2018

10:00 AM Commission Meeting Room
840 W 11th Street, Panama City, FL 32401

Chairman Nichols called the meeting to order at 9:50 AM CEO Jennifer Vigil called the roll; in attendance were: Chairman Mike Nichols, Greg Brudnicki, Billy Rader, and Kenneth Brown. Also present: Darlene Hachmeister, City Clerk/Treasurer. Board members Nirav Banker and Jennine Brown were absent.

Acceptance of Financial Report Period Ending October 31, 2018: Ms. Hachmeister presented the report. Mr. Budnicki made the motion to approve the Financial Report Period and Mr. Rader seconded. Motion passed 4-0.

Approval of the Minutes: Mr. Brudnicki made the motion to approve the August 28, 2018 minutes and Mr. Brown seconded. Motion passed 4-0.

Acceptance of Tourist Development Tax Reports: Ms. Vigil presented the reports for September and October, 2018. Mr. Rader made the motion to approve the Tourist Development Tax Reports and Mr. Brudnicki seconded. Motion passed 6-0.

President Report: Ms. Vigil presented the President Report which included the topics of: the cancelled October 23 and November 5, 2018 meetings, an update on marketing and public relations, an update on the event grant sponsorships, the ESF18 function and the Now Open listing on the Destination Panama City webpage, the "Postcards from Panama City" campaign, Navionics remapping efforts, the Explore Northwest Florida Nashville Tradeshow, Ms. Vigil's membership in two Destinations International task forces, and finally a report on the damages to the Official Visitor's Center.

Future of Official Visitors Center: Ms. Vigil led a discussion about the future of the Official Visitor's Center and the currently available options on whether to move forward with the purchase of the current office or to look for other venues. After a discussion was had the board decided it was best to gather more information and have further discussions with the current landowner before proceeding with making a decision.

Next Quarterly Meeting – January 08, 2018: The next regularly scheduled meeting of the PCCDC will be on January 08, 2018.

Public Participation: There was no discussion at this time.

Meeting adjourned at 10:40 AM