

DESTINATION PANAMA CITY

Board of Directors Meeting

AGENDA

Tuesday, May 26, 2026 • 12:00 PM

Destination Panama City, 101 West Beach Drive, Panama City, FL 32401

⚠ IMPORTANT NOTICE REGARDING PRIOR MEETING

The March 17, 2026 regular board meeting was convened without a quorum present. As a result, no official votes were taken and all action items were deferred. This meeting will revisit and act upon all business carried over from that meeting, including the items listed under Old Business below.

Additionally, a Budget Workshop was held on April 20, 2026. A progress report and discussion of the FY27 budget will be presented at this meeting.

CALL TO ORDER & ROLL CALL

Establishment of Quorum

Chairman Baker will call the meeting to order and confirm that a quorum is established before any votes are taken.

AGENDA ITEMS

1 Approval of Minutes

Approval of the minutes from the March 17, 2026 board meeting. Note: as no quorum was present on March 17, the meeting was informational only; minutes reflect attendance and discussion but no votes.

2 Financial Status Reports

Presentation and discussion of financial reports.

- January 2026 Financials — previously presented; board ratification
- February 2026 Financials
- March 2026 Financials
- April 2026 Financials

3 Tourist Development Tax Collections

Tourist Development collection and enforcement is a duty of the Clerk of Court.

4 FY27 Budget — Progress Report & Discussion

Follow-up discussion from the April 20, 2026 Budget Workshop.

5 Agency of Record Presentation — Aqua

Aqua, Destination Panama City's agency of record, will deliver a presentation to the board.

6 July 4th Freedom Festival Update — Justin Butler-Canon

Sales & Sports Events Manager Justin Butler Canon will present on planning progress for the July 4th Freedom Festival, celebrating America's 250th anniversary.

- Entertainment lineup and vendor confirmation
- City coordination
- Sponsorships

7 CEO Update — Jennifer Vigil

Chief Executive Officer Jennifer Vigil will provide a general operational update.

- Staff and organizational updates
- LovePC snorkel reef update
- Upcoming events and initiatives

OLD BUSINESS — Carried Over from March 17, 2026

The following items were discussed at the March 17, 2026 meeting but could not be voted upon due to the absence of a quorum. Each item is brought forward for board action.

8 Professional Service Agreement — “Salute to Freedom” (July 4th) & “Octoberfest” Events

Contract amended and extended one year for America’s 250th; supplemental city funding approved. CEO executed the agreement; board ratification required.

9 Mobile Stage — City Partnership

Tabled from March 17, 2026 meeting. No action; included in budget reserve options.

PUBLIC PARTICIPATION

Each speaker is allotted three (3) minutes. Names and addresses must be stated for the record.

ADJOURNMENT

Next regular board meeting: July 21, 2026 at 2:00pm.